

Alptekin Erkollar (Ed.)

# Enterprise & Business Management

**A Handbook for Educators,  
Consultants, and Practitioners**

Volume  
2016/2017



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**Enterprise  
& Business  
Management**

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Enterprise & Business Management. A Handbook for Educators, Consultants,  
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## **DEDICATION**

This one's for **Prof. Dr. Dunder Kocaoglu**, Founding Chair and Professor Emeritus, Department of Engineering and Technology Management, Portland State University, Portland, Oregon, USA, and President and CEO, Portland International Center for Management of Engineering and Technology (PICMET).

Professor Kocaoglu retired this year after 40 years in academia. He was not just a professor giving courses, he gave students visions, supported them always and helped them starting a new chapter in their lives.

His PICMET conference has become an annual one, held at different locations in the world; bringing together experts and defining the directions of technology management for decades.

Dunder, thank your for your absolutely exceptional work on technology management and the traces that you left!

## **ACKNOWLEDGEMENTS**

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Special thanks to the honorary **international board of reviewing professors** from the USA, Canada, Switzerland, England and Austria.

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