

Sven Pastoors · Ulrich Scholz Joachim H. Becker · Rob van Dun

# TOWARDS SUSTAINABLE INNOVATION

A five step approach to sustainable change

Sven Pastoors, Ulrich Scholz, Joachim H. Becker, Rob van Dun

### **Towards Sustainable Innovation**

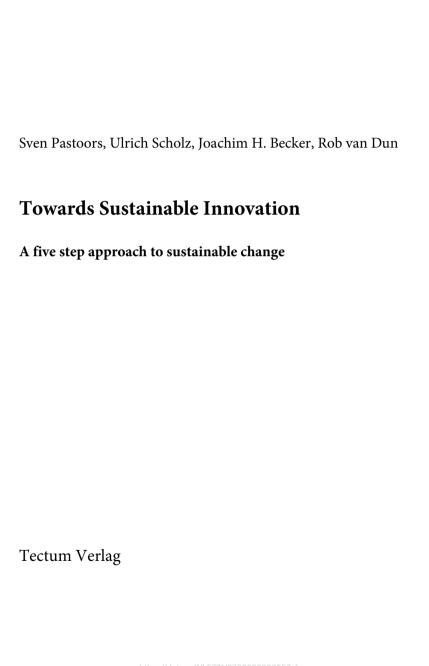
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